



## **Fourth Session of the Steering Committee Meeting of the World Urban Campaign**

**Alicante, 30 May – 2 June 2010**

### **Draft Agenda**

#### **A. BACKGROUND**

The first session of the Steering Committee of the World Urban Campaign was convened by UN-Habitat and hosted by the Provincial Government of Barcelona, 12-14 October 2009. The meeting was attended by 44 participants representing the full range of the Habitat Agenda partners as well as the private sector.

Four Committees and one Commission were established, namely: (i) an Executive Committee to facilitate decision making during the inter-sessional periods; (ii) a Goals and Strategy Committee to agree on the over-arching goals, scope and statement of principles of the Campaign; (iii) a Communications Committee to focus on messaging, outreach and communications for the launch of the Campaign, and a Best Practices, Policies and Tools Committee to define and develop the key components of a knowledge network system. A Sustainable Cities Advisory Commission was proposed to guide the 100 Cities Initiative.

The second Steering Committee meeting of the World Urban Campaign was held in Paris, 7-9 December 2010. The meeting was hosted by the Institut d'Aménagement et d'Urbanisme de la Région Ile de France (IAU Ile de France) of the regional government of Ile de France, and supported by Veolia Environment and ISTED.

This meeting served as a working group meeting on Goals, Strategy and Principles of the World Urban Campaign, the first of three tasks that need to be completed by the Steering Committee in preparation for the launch of the World Urban Campaign at the World Urban Forum in March 2010. The meeting was attended by 46 partners, five UN-Habitat staff, and two observers. The participants represented the full range of Habitat Partners. Eight new partners joined the Steering Committee including two UN agencies. Partners adopted a "statement of goals and principles".

An Expert Group Meeting on the 100 Cities Initiative was convened in Nairobi on 26-28 January 2010 gathering different types of partners and independent experts who are both experienced and knowledgeable about best practice systems and the use of the new media. At this meeting, criteria and commitments for the 100 Cities Initiatives were defined, as well as the modus operandi and review process, and cities were selected for the Initiative.

The Steering Committee also met in Rio de Janeiro before the fourth session of the World Urban Forum on 20 March 2010 at the Brazilian Institute of Municipal Administration (IBAM) in order to prepare for the launch of the World Urban Campaign and present the new partners. The meeting was attended by 43 participants representing the full range of the Habitat Agenda partners as well as the private sector.

At the 3<sup>rd</sup> Steering Committee meeting it was agreed that the 4<sup>th</sup> session should be devoted to, inter alia, the following:

- Endorsement of the Steering Committee's terms of reference;
- Election of the Standing Committee;
- Agreement on the resource mobilization strategy, workplan and WUC theme for the next 12 months;
- Planning for the 100 Cities Summit;
- Agreement on activities related to the Good Policies, Tools and Methods, Business Forum and Award.

## **B. DRAFT AGENDA**

In view of the above, the following agenda is being proposed for the meeting:

### **Day 1: Sunday 30 May**

- 11h00-17h00: **Site Visit and Sightseeing Tour**  
The tour offered by the City of Alicante will include a coastal visit and lunch.
- 20h30: **Networking dinner**  
(Venue to be confirmed)
- **Welcoming message**  
By Sonia Castedo Ramos, Mayor of Alicante and Inga Klevby, Deputy Executive Director, UN-Habitat
  - **Introduction of World Urban Campaign Partners**

### **Day 2: Monday 31 May**

- 09h00-10h00: **Introductory Plenary session**
- Welcoming
  - Briefing on the outcomes of the last Steering Committee meeting and the Fourth Session of the World Urban Forum
  - Adoption of the meeting agenda
- 10h00-10h30: Coffee break
- 10h30-13h00: **Working groups**  
Three working groups will be formed to brainstorm on the following:
- Group A: Review of the WUC Steering Committee's terms of reference
  - Group B: Review of the 100 Cities Initiative's activities, strategy, criteria and template - Planning group meeting on the 100 Cities Summit
  - Group C: Review of the Good Policies, Tools and Methods
- 13h00-15h00: Lunch
- 15h00-18h00: **Working groups (continued)**  
(refreshments will be available)

**Day 3: Tuesday 1 June**

9h00-11h00: **Plenary session**

- Working groups report to plenary
- Adoption of WUC Steering Committee terms of reference
- Election of the Standing Committee
- Adoption of revised 100 Cities Initiative framework
- Adoption of the road map for good policies, tools & methods

11h00-11h30: Coffee break

11h30-13h00: **Working groups**

Three working groups will be formed to brainstorm on the following:

- Group A: WUC resource mobilisation strategy
- Group B: Habitat Business Forum and Award
- Group C: WUC theme(s) and workplan

13h00-15h00: Lunch

15h00-18h00: **Working groups (cont'd)**

(refreshments will be available)

**Day 4: Wednesday 2 June**

9h00-10h30: **Plenary session**

- Working groups report in plenary
- Adoption of the workplan and resource mobilisation strategy
- Arrangements for preparations for the 100 Cities Summit
- Adoption of the new look and feel of the Habitat Business Award

10h30-11h00: Coffee break

11h30-13h00: **Conclusion**

- Final agreement reached and conclusion on the way forward
- Closing remarks

**VENUE**

**TOWN HALL**

**ALICANTE**

(MAP TO BE COMMUNICATED)

**RECOMMENDED HOTELS**

***LIST OF HOTELS AND MAP TO BE COMMUNICATED***